

## Welcome to our Privacy Policy

Your privacy is important to us.

BugleRock Capital Pte Ltd is located at:  
1 Pickering Street #08-00 Great Eastern Centre  
+65 6950 9888

It is *BugleRock Capital Pte. Ltd.'s* (hereinafter referred to as "*BugleRock*", "*us*", "*we*" or "*our*") policy to respect your privacy regarding any information *we* may collect while operating *our* website. This *privacy policy* (hereinafter referred to as "*Privacy Policy*") applies to <https://www.buglerock.sg> (hereinafter referred to as "*our website*" or "*BugleRock.sg*"). *We* respect your privacy and are committed to protecting *personally identifiable information* (hereinafter referred to as "*PII*") you may provide *us* through the *Website*. *We* have adopted this Privacy Policy to explain what information may be collected on *our website*, how *we* use this information, and under what circumstances *we* may disclose the information to third parties. This *Privacy Policy* solely applies to information *we* collect through *our website* and does not apply to *our* collection of information from other sources.

*BugleRock* is committed to safeguarding your personal data in accordance with the Personal Data Protection Act. By using *our website*, you consent to the collection, use, storage and disclosure of your personal data outlined in this *Privacy Policy*.

YOU AGREE AND CONSENT *BugleRock* as well as *our* respective agents, authorised service providers, affiliates and relevant third parties to collect, use, store, disclose and/or share your personal data in so far as is required for *BugleRock* to provide its products and/or services to you.

YOU HEREBY REPRESENT AND WARRANT that all personal data you have submitted or will submit to *us* is complete, accurate, true and correct and you are responsible for keeping your personal data up to date. You acknowledge that failure on your part to do so may result in *our* inability to provide you with the products and services you have requested. To update your personal data, please reach out to *us* at [operations.sg@buglerock.asia](mailto:operations.sg@buglerock.asia).

If you have any concern(s) or dissatisfied with the method *we* handled your personal data, please submit a written complaint to *our* Data Protection Officer at [operations.sg@buglerock.asia](mailto:operations.sg@buglerock.asia).

This *Privacy Policy*, set forth the general rules and policies governing your use of *our website*. Depending on your activities when visiting *our website*, you may be required to agree to additional terms and conditions.

### **Website Visitors**

Like most website operators, *our website* collects non-*PII* that web browsers and servers typically make available, such as the browser type, language preference, referring site and the timestamp of each visitor request. *BugleRock's* purpose in collecting non-*PII* is to better understand how *BugleRock's* visitors use *our website*. From time to time, *BugleRock* may release non-*PII* in the aggregate, e.g., by publishing a report on trends in the usage of *our website*.

*BugleRock* also collects potential *PII* like Internet Protocol (IP) addresses for logged in users and for users leaving comments on blog posts on *our website*. *BugleRock* only discloses IP addresses of users who have logged in and visitors who commented, under the same circumstances that it uses and discloses *PII* as described below.

### ***Gathering of Personally Identifiable Information (PII)***

Certain visitors to *our website* choose to interact with *BugleRock* in ways that require *BugleRock* to gather *PII*. The amount and type of information that *BugleRock* gathers depend on the nature of the interaction. For example, we ask visitors who sign up for a blog at [BugleRock.sg](https://BugleRock.sg) to provide a username and email address. We may use your personal data for communicating with you, providing services and support, improving *our website* and services and/or sending periodic emails regarding updates or promotional content.

### ***Security***

The security of your personal data is *our* top priority. However, please be aware that no data transmission over the internet, or electronic storage method is completely secure. While we strive to implement commercially acceptable and robust security measures to protect your personal data, we cannot guarantee absolute protection against unauthorised access or breaches.

### ***Links To External Sites***

Our *website* may contain links to external sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the privacy policy and terms and conditions of the site you visit. We have no control over and assume no responsibility for the content, privacy policies, practices, products or services of any third-party sites.

### ***BugleRock.sg may use Google AdWords for remarketing***

Our *website* may use remarketing services to advertise on third party websites (including Google) targeting previous visitors of *our* site. It could mean that we advertise to previous visitors who haven't completed a task on *our* site, for example using the contact form to make an inquiry. This could be in the form of an advertisement on the Google search results page or a site in the Google Display Network. Third-party vendors, including Google, use cookies (*Cookies is a string of information that a website stores on a visitor's computer and the visitor's browser will provide the website each time the visitor returns to the website.*) to serve advertisements based on past visits. Naturally, any data collected by us will be used in accordance with *our* own *Privacy Policy* and data collected by Google will be managed by Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

### ***Protection of Certain Personally Identifiable Information (PII)***

*BugleRock* discloses potential *PII* and *PII* only to those of its employees, contractors and affiliated organisations that (i) need to know that information in order to process it on *BugleRock's* behalf or to provide services available at our website; and (ii) have agreed not to disclose it to others. Some of those employees, contractors and affiliated organisations may be located outside of Singapore; by continuing to use *our website*, you consent to the transfer of such information to them. *BugleRock* will not rent or sell potential *PII* and *PII* to anyone. Other than to its employees, contractors and affiliated organisations, as described above, *BugleRock* discloses potential *PII* and *PII* only in response to a subpoena, court order or other governmental request, or when *BugleRock* believes in good faith that disclosure is reasonably necessary to protect the property or rights of *BugleRock*, third parties or the public at large.

If you are a registered user of *our website* and have supplied your email address, *BugleRock* may occasionally send you email to inform you about new features, solicit your feedback or just keep you up to date with announcements about *BugleRock* and *our* products. We primarily use *our* blog to communicate

this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. BugleRock takes all reasonable measures as necessary to protect against the unauthorised access, use, alteration or destruction of potential PII and PII.

### **Aggregated Statistics**

BugleRock may collect statistics about the behavior of visitors to our website. We may display this information publicly or provide it to others. However, we do not disclose your PII.

### **Cookies**

To enrich and enhance your online experience, BugleRock uses cookies or similar technologies and services provided by others, to display personalised content, appropriate advertising and store your preferences on your computer.

BugleRock uses cookies to help us identify and track visitors, their usage of BugleRock.sg, and their website access preferences. Visitors to our website who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using our website, with the drawback that certain features of our website may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to BugleRock's use of cookies.

### **Business Transfers**

In an event of a merger, acquisition, substantially all its assets were acquired, or in the unlikely event that BugleRock goes out of business or enters bankruptcy, user information would be one of the assets that are transferred or acquired by a third party. You acknowledge that such transfers may occur and that any acquirer of BugleRock may continue to use your personal information as set forth in this policy.

### **Privacy Policy Changes**

While most changes to our Privacy Policy are expected to be minor, BugleRock reserves the right to change its Privacy Policy from time to time at our sole discretion. BugleRock encourages visitors to regularly visit this page for any updates to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of the revised Privacy Policy.